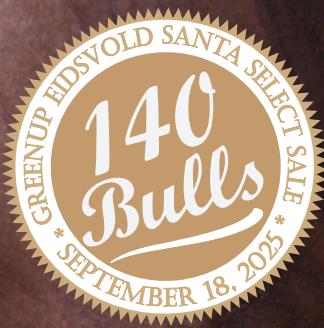
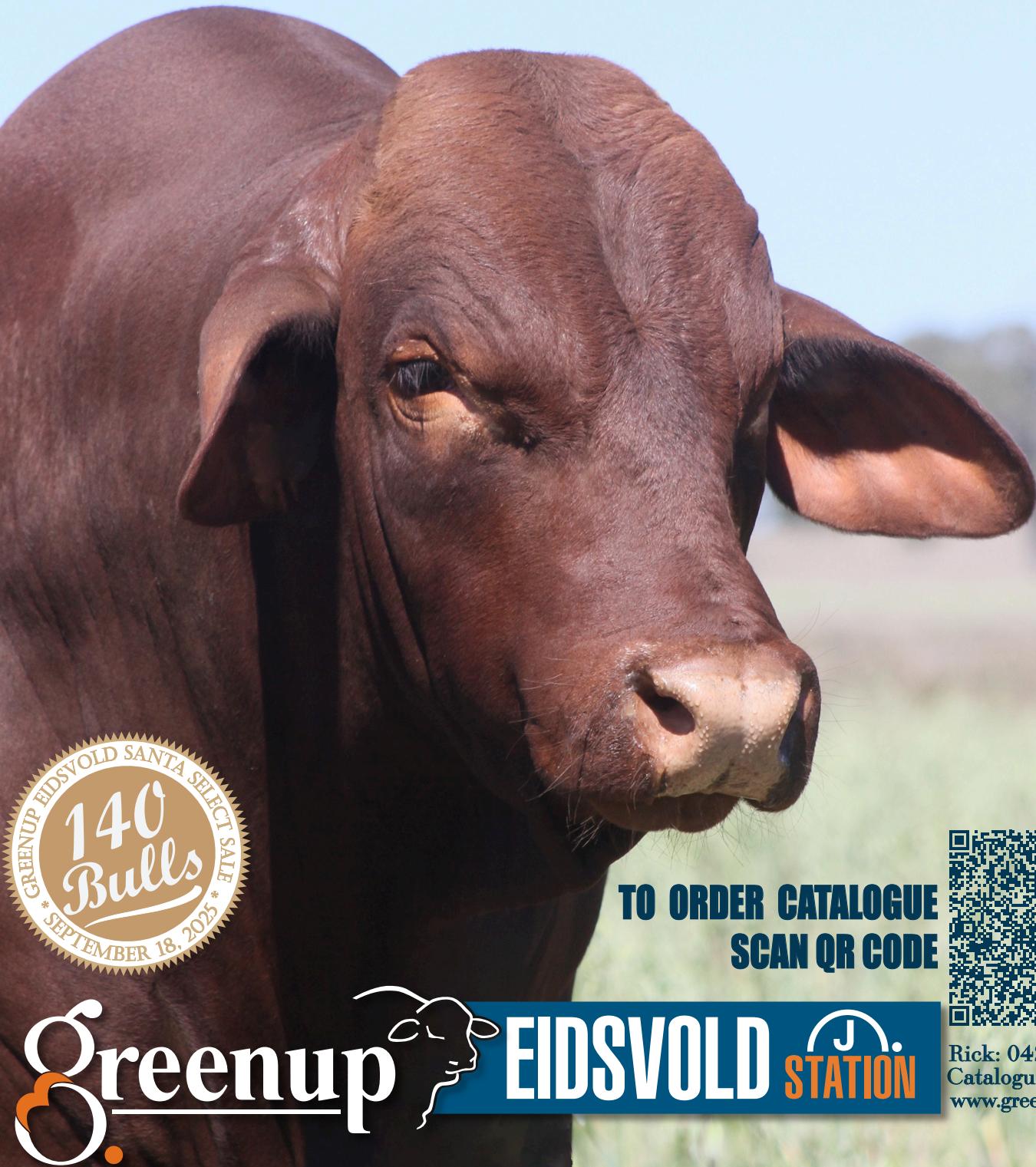


BULLS FOR THE BOTTOM LINE

Eidsvold

Thursday, 18 September 2025



TO ORDER CATALOGUE
SCAN QR CODE



Greenup  EIDSVOLD STATION 

Rick: 0427 644 260
Catalogue on-line at
www.greenup.com.au

Greenup Eidsvold Station Annual Bull Sale

Bred to Perform. Fed to Last. Selected with Care.

140 Bulls

Bred to Perform

Fertility and temperament are cornerstones of our breeding program, but just as important, is our focus on live weight output, turning cattle off earlier, and ease of finishing, with efficiency - key drivers of productivity and sustainability.

Greenup Eidsvold Station is the longest-running Breedplan-recorded Santa Gertrudis herd. Our deep bank of phenotypic data, combined with genomics, gives buyers confidence in our bulls' reliability to perform as predicted. We multiply the bloodlines that deliver results with consistency —and rigorously remove those that don't.

Bill & Gretchen Speed, of Brigadoon Cattle Co, are strong supporters of Greenup Eidsvold Station bulls, repeatedly investing in high-performing sires to drive genetic gain in their herd.

'We are breeding cattle to produce beef! The fact is, from the day I buy a Greenup Eidsvold Stn bull, he will continue to go forward.'

The next year, those bulls are 100-150 kg heavier than the day I bought them, and then continue to grow for another three years.

We bought Eidsvold Stn Red in 2021. He was 827 kg and in the following years he's got up to 1400 kg. He is a very quiet bull - an exceptional doer with a perfect sheath.'

Bill Speed

Eidsvold Stn Red R540 (PS) as a five year old sire.



**120 Poll/poll scur
29 Homozygous poll
98 Classified 'S' bulls**

Fed to Last

We present our bulls in fit condition, ready for immediate work, and set-up for a long working life. Their carcase and growth traits are expressed without compromising the bulls' short and long term ability to work, or their structural integrity and fertility.



Craig & Linda Brimblecombe have bought bulls from Greenup Eidsvold Station Studs for as long as Rick Greenup has been at the helm. They value the consistency, adaptability, and working longevity of their bulls.

'We look for free-moving bulls backed up by strong fertility, structure, objective carcase measurements, and eye appeal.'

We like the longevity of the Greenup bulls. They aren't overfed, so they acclimatise well and come out of the paddock after doing their job looking like the bull we purchased.'

Craig Brimblecombe

Selected with Care

Standards, consistency and discipline produce extraordinary results. Temperament and structure are assessed at every handling.

The sale team was selected from a crop of over 750 bulls and is refined right up until sale day. Our standards result in bull returns that are less than 1 bull per 200 sold.

'It's the bulls that don't make it to auction that builds trust and confidence in our product. Our standards ensure our clients can depend on us to do the job on their behalf.'

Rick Greenup

Bulls for the Bottom Line

↑ Bottom Line = ↑ Kilos + ↑ Price + ↑ Turnover + ↓ Costs

Every Market Matters

Our industry's aim is to produce quality meat year after year, with environmental resilience in our cow herds, and make healthy profits.

'Our product is liveweight!
We don't get paid on percentages - we get paid on kilograms produced and sold.'
Dr Geoffrey (Geoff) Fordyce

Versatile cattle with high marketability can secure market premiums and avoid costly discounting.

Highly marketable cattle are compatible with all major markets, attracting buyers at every age and weight range, and allow producers to fluctuate turn-off, adapt to the varying seasons and take advantage of market shifts.



Greenup Eidsvold Station Santas are selected for a maturity pattern to suit a range of markets, for each stage of growth and maturity.

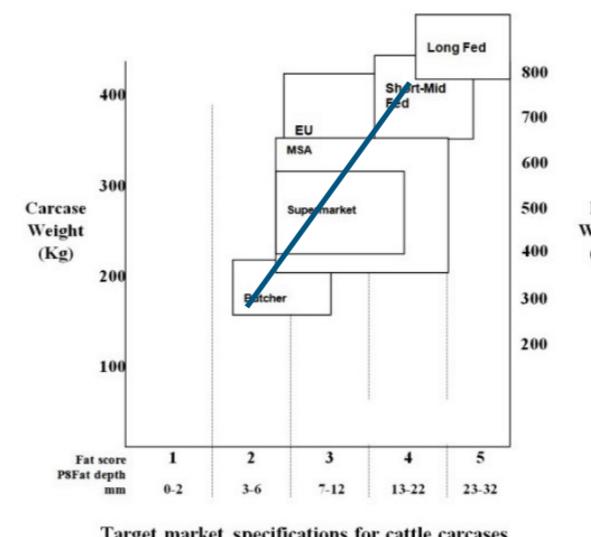


Figure 1. General weight range and fat cover guidelines for major beef markets.

Greenup Eidsvold Station Cattle maximise grid compliance and market versatility.

The constitution, feed efficiency, and finishing ability of Greenup Eidsvold Station Santas give you flexibility. When seasons or markets tighten, you can reassess, adjust your turn-off plan, and redirect cattle into different markets - where they will be sought after and valued.

Call it what you want - market versatility / marketability / grid compliance – it's more \$ for the bottom line.



Greenup Eidsvold Station - 100 day grain fed

Matching genetics to the environment is fundamental to good animal welfare. We breed for balance - matching market desirability with environmental suitability - retaining tropical adaptation such as looseness, hooded eyes, and slick coats for sun, heat and tick tolerance.

Greenup Eidsvold Station Santa Gertrudis are bred in tough forest and ticky country, selected for fertility under harsh conditions and meet our strict standards for structure and temperament.

Have your cake and eat it!

The right genetics allow you to produce more beef in less time with fewer inputs. Enjoy explosive growth, easy-doing, fertile cattle, without sacrificing the weight and value of your steers, cull cows and heifers.



2025 Greenup Eidsvold Station Sale Team

Lot	Name	Cls	Sire	BW	200D	400D	600D	MCW	Milk	SS	CW	EMA	Rib	Rump	RBY	IMF%
1	EID Valor V356 (PS)	S	EID Rebel R576 (PP)	1.7	13	27	33	50	-1	0.3	14	2.3	1	1.3	0.4	0.1
2	GRE Vortex V134 (P)	S	EID Noble N896 (P)	2.2	15	21	29	32	-5	0.1	14	3	-0.5	-1	1	-0.1
3	EID Vigil V50 (P)	S	EID Rebel R576 (PP)	2.9	25	39	51	55		4	26	5.6	-0.1	-0.2		-0.4
4	GRE Vigour V196 (PP)	S	NIOA Romeo R11 (PP)	1	11	30	40	47	-2	1.2	16	3.2	0.9	1	0.5	0.4
5	GRE Vector V220 (P)	S	EID Napoleon N888 (P)	1.9	10	15	20	24	-4	1.1	8	2.5	0.4	0.2	0.8	-0.1
6	GRE Volt V422 (PS)	S	DANG Chain C390 (IVF) (AI) (P)	3	17	22	30	34	1	0.7	15	2.6	0.2	0.4	0.9	-0.5
7	GRE Velocity V86 (PP)	S	ROS Sachin S656 (P)	2.5	15	28	36	43	2	1.3	11	2.2	0.8	0.7	0.1	0.5
8	GRE Vigilant V142 (P)	S	EID Principal P48 (PP)	3	21	29	41	55	1	2.3	20	3.2	-0.7	-1.5	1.1	-0.4
9	GRE Show-off V304 (P)	S	YAR Showman S632 (PS)	1.9	10	22	25	26		0.4	12	2.4	-0.2	-0.5	0.8	0
10	GRE Vantage V180 (P)	S	NIOA Quigley Q10 (ET) (AI) (PP)	2.3	14	17	24	39	3	1.6	11	1	-0.3	-1	0.5	0
11	GRE Vigilante V42 (PP)	S	GYR Lancer L734 (P)	3	19	24	33	38	2	2	13	2.7	0.8	0.3	0.8	0
12	GRE Venom V210	S	EID Napoleon N888 (P)	3.5	21	31	38	48	2	1.9	19	3.6	-0.7	-1.3	0.9	0
13	GRE Vow V218 (PS)	S	EID Napoleon N888 (P)	2.9	16	25	30	42	2	1.5	14	2.1	-0.7	-1.2	0.7	-0.1
14	EID Vanquish V48 (PP)	S	EID Rebel R576 (PP)	0.9	7	18	24	37	-3	-0.2	10	1.8	0.2	0.4	0.2	0.2
15	EID Vyre V592 (PP)	S	Classified Santa Gertrudis Bull	6	10	14	17		0.9	4		1	1.9		0.5	
16	GRE Mundine V164 (PP)	S	GRE Mundine M110 (P)	2.9	16	28	32	33	-3	1.1	13	2.7	0.7	0.9	0.2	0.3
17	EID Vulcan V224 (P)	S	GRE Pioneer P180 (PS)	1.6	10	22	23	21	-1	2.2	9	1.7	0.3	0	0.3	0.3
18	EID Silverado V450 (PS)	S	GRE Quicksilva Q176 (P)	2.1	16	30	40	41	2	2	19	4.5	0.2	0	1.1	0.1
19	GRE Bill V430 (P)	S	BIARA Bill 9048 (AI) (PP)	3.1	20	31	41	54	-1	1.2	18	2.9	1.3	1.5	0.5	0
20	EID Vince V538 (PP)	S	GRE Snoopy S116 (PS)	2.2	15	19	28	33	-1	1.7	13	3	-0.2	-0.4	0.8	0.1
21	GRE Showbiz V24	S	YAR Showman S632 (PS)	1.5	13	19	24			0.8	11	3	0.3	0.1	0.8	-0.2
22	GRE Vault V200 (PP)	S	NIOA Romeo R11 (PP)	2.4	16	25	34	28	1	0.9	13	3.4	1.6	2.1	0	0.8
23	EID Virtue V494 (P)	S	GRE Poseidon P90	3.2	20	35	46	47	2	0.5	17	4.3	1.4	1.9	0.7	-0.1
24	GRE Percy V252 (P)	S	ROS Percival P234 (PS)	2.3	14	26	35	39	1	2	13	3.5	0.7	0.8	0.4	0.3
25	GRE Showcase V36 (P)	S	YAR Showman S632 (PS)	2	15	28	33	41		0.3	20	4.6	-0.6	-0.8	1.8	-0.5
26	GRE Prince V160 (P)	S	EID Principal P48 (PP)	2.3	15	22	28	39	-1	1.1	10	1.9	0.3	-0.1	0.1	0.3
27	GRE Anthony V166 (P)	S	GRE Mundine M110 (P)	2.8	15	22	28	35	-1	1.1	12	2.5	0	-0.1	0.7	-0.1
28	GRE Victory V256 (PS)	S	ROS Percival P234 (PS)	2.7	15	27	35	26	3	1.9	14	4.6	0.4	0.2	1.1	0
29	GRE Digby V176 (P)	S	NIOA Quigley Q10 (ET) (AI) (PP)	1.9	16	22	29	42	-3	2.7	14	2.3	0.5	-0.1	0.8	0
30	EID Sonny V158 (P)	S	EID Sonny Bill S28 (P)	2.2	19	28	37	34		2	16	5.7	1.5	2	0.7	0.4
31	EID Tobruk V196 (PS)	S	GRE Normandy N130 (P)	-0.2	3	12	16	13	-1	0.2	2	2.3	1.1	1.1	0.7	-0.1
32	EID Rebel V58 (PP)	S	EID Rebel R576 (PP)	1.6	10	23	27	36	-4	0.7	7	1.9	1.8	2.4	-0.4	0.8
33	GRE Ned V68	S	ROS Ned Kelly N28 (P)	1.4	13	24	31	45	-2	2.6	11	1.4	2	2	-0.2	0.5
34	GRE Pal V152	S	EID Principal P48 (PP)	2.3	14	23	34	41	0	0.7	14	3.2	0.1	-0.5	1.4	-0.5
35	EID Vivid V350 (P)	S	EID Rebel R576 (PP)	1.1	6	13	17	26	-1	0.2	4	1.7	1.3	2	-0.4	0.9
36	GRE Showman V480	S	YAR Showman S632 (PS)	2.3	15	28	32	38		0.5	18	3.1	-0.1	-0.3	1.3	-0.5
37	GRE Bayonet V212 (PS)	S	EID Napoleon N888 (P)	2.8	15	16	22	28	1	0.6	10	2.6	-0.3	-0.5	0.8	-0.3
38	GRE Barney V48	S	GYR Lancer L734 (P)	2.6	17	25	33	35	5	1	13	2.8	0.7	0.2	0.5	0.4
39	GRE V8 V8 (P)	S	BIARA Bill 9048 (AI) (PP)	2	13	24	32	49	0	1.1	13	2.4	1	1	0.3	0.3
40	GRE Venture V102 (P)	S	BIARA Bill 9048 (AI) (PP)	2.6	16	27	34	51	0	0.1	16	2.7	0.6	0.9	0.4	0.1
41	GRE Vincent V248 (PP)	S	ROS Percival P234 (PS)	2.6	13	20	28	21	4	3	11	2.1	-0.3	-1	0.5	0.2
42	GRE Vance V426 (PP)	S	DANG Chain C390 (IVF) (AI) (P)	1.8	7	13	14	13	2	0.6	7	0.6	0.4	0.3	0	
43	GRE Vaughn V392 (P)	S	EID Noble N896 (P)	1.7	13	18	24	19	-4	1.2	7	3.1	1	1	0.4	0.4
44	EID Velvet V226	S	GRE Pioneer P180 (PS)	1.6	10	20	21	18	0	0.8	10	3.1	0.6	0.9	0.2	0.2
45	GRE Viggo V338	S	NIOA Ruger R8 (P)	1.5	13	30	39	70	-1	1.7	17	1.5	1.4	1.5	0	0.8
46	EID King Charles V12 (PP)	S	GRE Nobleman N330 (P)	2.2	16	30	36	40	2	0.9	17	3.9	0.2	0.4	0.6	0.1
47	EID Phil V248 (P)	S	GRE Philosopher P120 (PS)	3	18	23	32	35	1	0.6	14	3.3	0	0	0.8	-0.3
48	EID Anzac V440	S	GRE Normandy N130 (P)	1.2	13	29	36	41	1	2	15	4.2	1.2	1.2	-0.3	0.7
49	GRE Vanilla V468 (PP)	S	EID Napoleon N888 (P)	3.6	20	28	36	45	0	2.4	15	2.8	-0.3	-0.8	0.5	0.2
50	EID Volcano V506 (PP)	S	EID Spinifex S98 (P)	1.9	14	26	33	39	0	2.1	20	3.3	-1.3	-2	1.7	-0.5
51	EID Picasso V128 (PP)	S	GRE Rembrandt R148 (P)	2	13	24	27	44	-1	1.5	13	2.2	0	-0.1	0	
52	EID Scooter V154 (PP)	S	GRE Scotty S122 (P)	2.2	13	17	23	31	-1	0.4	11	2.2	0	0.1	0.4	0
53	GRE Alaska V334 (PS)	S	ROS Nebraska N102 (PP)	1.9	13	21	27	29	7	2.3	11	3	0.5	0.3	1	-0.2
54	GRE Pride V240 (PP)															



Discover the Greenup Advantage – A Legacy in Every Bull

Join us at our Annual Sale and see why Greenup Eidsvold Station bulls raise the bar for proven performance and standards.

The 2025 sale will be held on-property at 'Belvedere', Eidsvold and interfaced with Auctions Plus.

Our focus and criteria for excellence have produced a consistent sale team to improve the beef industry's bottom line.

Contact us or our agents for more information

Rick: 0427 644 260

Alice: 0439 254 234

Email: greenup@greenup.com.au



Elders:

Mike Smith - 0428 547 711 - Stud

Billy Hall - 0455 117 367 - Wandoan

Tim Salter - 0429 649 696 - Longreach

Tom Cameron - 0439 113 886 - Richmond

Mavryn Remfrey - 0437 176 667 - Winton

GDL:

Peter Daniel - 0428 790 967 - Dalby

Mark Duthie - 0448 016 950 - Stud

Tammie Robinson - 0499 415 061 - Toogoolawah

Josh Heck - 0409 732 676 - Rockhampton

Cory Evans - 0427 233 999 - Kingaroy

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